

4.12 IL Infotech Pvt Ltd

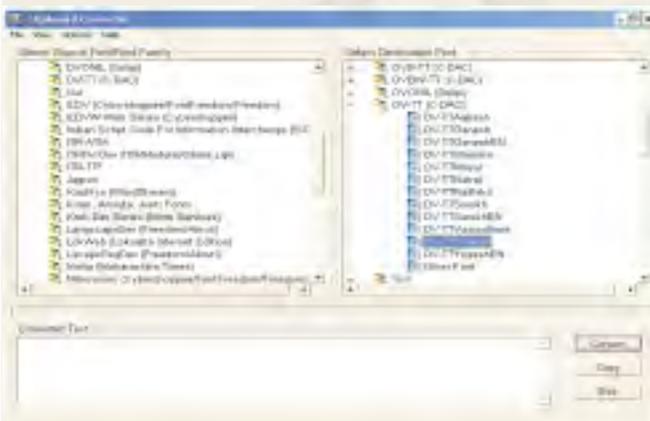
Introduction

IL Infotech Pvt Ltd is focussed on development of technology and products in Indian Languages. The people behind this company are pioneers in Indian Language Web Solutions development. In fact we are the people who were instrumental in developing technology for making web pages and sites in Devnagari and other Indian Languages, way back in 1995 when the internet was proliferated with only English contents.

Today we have an array of unique products catering to the Indian Language Computing market. We have put in experience and expertise of about a decade into making of these products. We have studied in details the specific needs of the Indian Language Computing market and have picked up specific streams of products for our development. It is because of these focussed efforts, we have been able to come out with products like the much sought, most awaited and unique font conversion tool like FontSuvudha, easy to use devnagari software like FontFreedom, an exclusive public relations management tool like ExpressPR and many more.

Products

1. FontSuvudha



FontSuvudha is a unique software breaking the barriers of conversion of Devnagari text from one font to another.

There are over 100 Devnagari font formats or families in use, which have come from various

software vendors. Inter exchanging of the text from one such font family to other was a critical need of the industry for last so many years. Till the launch of FontSuvudha in the year 2000, there was no such tool available in the market that addressed such a critical issue. Even today, FontSuvudha is the only tool that allows the user to convert text from any devnagari font of one vendor into any other font of any other vendor. A few software vendors did provide facility to convert the text from other fonts into their fonts. However FontSuvudha is the only software available in the market that adopted a truly universal approach of conversion, by allowing the user to convert from any font to any other font.

As on date, FontSuvudha supports conversion to and from over 60 Devnagari Font Families including the most popular like C-DAC, Shree Lipi, Akruiti, Chanakya, Kruti and many more. It supports conversion of text in ISCII and even UNICODE format. FontSuvudha is the only software in the world to have capability of converting text from any font into UNICODE and back. FontSuvudha is the only software in the world to have addressed the issue of conversion of devnagari text from any type of file such as DOC, Database, Spreadsheet, Pagemaker or any other format. It even supports direct conversion of text from one devnagari font to another in MS Word document just as we do for changing the English font in a document.

FontSuvudha is very useful for publishers, newspapers, government departments, individual writers or for that matter anyone who wants to work in Devnagari and is likely to receive devnagari text from various sources in various fonts. It is useful in e-governance projects where people from various places can send the documents in the fonts available with them and the parent government organisation can get the text converted to the font being used by them.

This power packed software is available at just Rs.1,500/-. Detailed specifications and information on FontSuvudha is available at the

web site <http://www.fontsuvidha.com> as well as our corporate web site.

2. Font Freedom



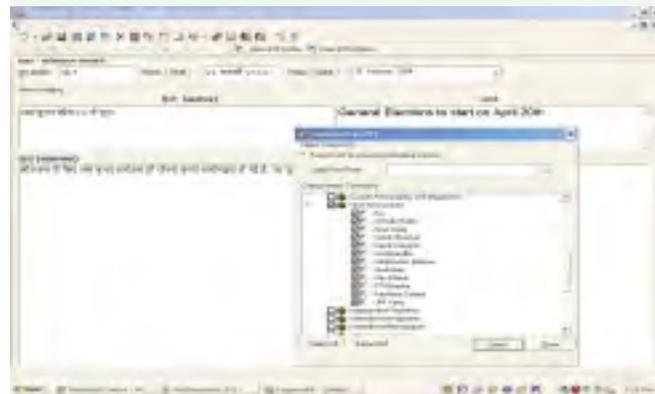
FontFreedom is a simple to use yet feature rich software to work in Devnagari on the personal computer. FontFreedom allows the user to type the text in 25 beautiful fonts using 7 different keyboards like Typewriter, DoE, Phonetic 86, Phonetic 88 etc. It has a very easy to use English Phonetic Keyboard. Typing with this keyboard is very easy and it takes just about an hour to learn this keyboard. With FontFreedom Engine, the user can type in virtually any Windows based software. FontFreedom comes with a special editor and also has a unique editor that helps in typing the documents using UNICODE fonts, with the simple English Phonetic Keyboard.

The latest version of FontFreedom comes with a spell checker feature and also with a dictionary to suggest proper Hindi or Marathi words for known English words.

Although FontFreedom is packed with so many features, it's the most cost effective of such software in its category. The basic prices start at just Rs.299/-. For the Spell Checker and Dictionary version, the prices start at Rs.499/-

Detailed specifications and information on FontFreedom is available at <http://www.fontfreedom.com> and also at our corporate web site.

3. ExpressPR



News and Feature Agencies, Public Relations Agencies and PR departments of Governments and various corporate houses often need to send Press Releases and News feeds to various newspapers. This can be very effectively and cost efficiently done using e-mail. As long as the e-mail is in English, there is no problem for the recipient newspaper to include the text in the print copy. However in case the News or Press release is in Hindi or devnagari script, the first major problem for the recipient newspaper is to get to see the text properly. Various newspapers use different devnagari fonts. Thus a Press release sent in a particular font can not be viewed if that font is not available on the recipient machine. In such cases it's absolutely difficult to include the news in the print copy unless one types again.

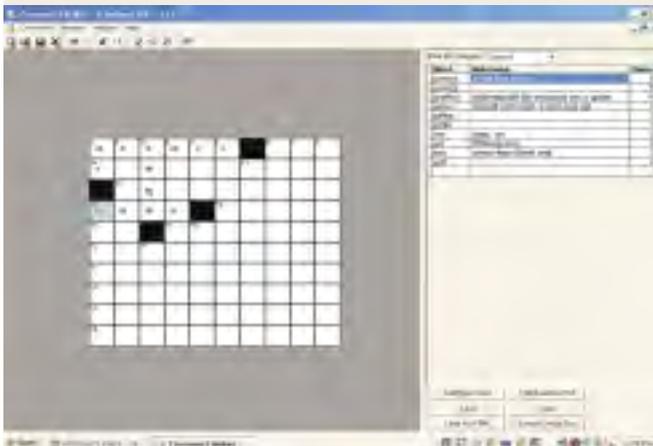
ExpressPR comes to the rescue of those willing to send news and announcements to multiple newspapers. ExpressPR has an in-built database of Hindi and Marathi (Devnagari) newspapers in India, with their e-mail addresses and fonts used by them. When the text matter is typed in a particular font, ExpressPR converts the same into the various fonts being used by different newspapers and mails the matter to the newspapers in their respective fonts. The newspapers can then just copy the text and paste it into their print copy. They can even edit the matter if they wish. ExpressPR has turned out to be a very useful tool for such people and organisations who want to send regular news and press releases.

The database within ExpressPR is fully editable and the user himself can add new records. ExpressPR sends personalised mails and also helps in sending personalised faxes to newspapers who do not have e-mail facility. ExpressPR is truly a most comprehensive PR tool for any organisation including government departments and political parties.

Government of Maharashtra as well as Government of Chattisgarh are currently using ExpressPR. It is also in use at many corporate houses and news agencies. ExpressPR is opted as effective PR tool for election campaigning by the Bharatiya Janata Party.

ExpressPR is available at Rs.8,500/- onwards and more detailed information is available at our corporate web site.

4. Crossword Maker



Solving a Crossword is a favorite past time for many people. Most of the newspapers carry crossword as their regular feature. It is indeed a tough job to design a crossword. Experienced crossword makers take over a day's tedious work to make a good crossword. A few tools are available to help them make English Crosswords. However there is no such tool available for those who want to make a regional language Crossword.

Our Crossword Maker comes to the rescue of those willing to make Hindi, Marathi or Gujarati crosswords. In fact Crossword Maker can be used to build crosswords in any language including

English. Crossword Maker comes with a database of thousands of Hindi, Marathi and Gujarati words. The list is ever expandable. The user can select the specified grid size for making his crossword and then can go on making the crossword effortlessly. Words are suggested by the software itself and the job of making complex crosswords is reduced to just a few minutes.

People have experienced making complex Hindi crosswords of 12 x 12 grid in just about 15-20 minutes. Crossword Maker can be used to make multi-lingual crosswords also. Thus it is possible to make crosswords with Hindi clues and English words or similar combinations. This feature can be best used to make educational crosswords. Crossword maker also supports making Multimedia Crosswords.

5. Newspaper Content Management System with Advertisement Management System

Content Management System helps web site owners and newspapers to manage contents on their web site. This system is predominantly designed to manage contents of newspapers published in Devnagari script. The user inputs the contents in the system and the end result output is either HTML page or a dynamically generated page output from Perl script, ASP or PHP.

The system offers features such as News classification, Flash news presentation, Search in Devnagari, Dynamically updating contents and much more.

Classified Advertisement Management System is an integral part of this system and user can manage the classifieds most effectively.

The News once entered in the database can be used for Print Production, Web Edition as well as for archival purpose.

This is the most feature rich yet cost-effective system available in the market today. As against a cost of over a Lakh of Rupees in case of other such systems, NCMS range starts from Rs.20,000/

- onwards. Thus even small newspapers can also make use of the system.

6. WebSuite

WebSuite is a Suite of applications specially designed for those desirous of making web sites in Devnagari script. This Suite includes FontFreedom, FontSuvidha, Dynamic font for one domain, License to distribute font TTF file and supporting files with support.

WebSuite is available at Rs.2000/-.

7. DevSuite

DevSuite is a Suite of applications for software developers. This low cost suite helps developers in making software applications in Devnagari (Hindi or Marathi) without the need to use any third party costly software. DevSuite includes components like Text Boxes with Devnagari fonts and keyboard driver applied to them. These can be used in making the front ends of the applications. The components can be included in the regular set up of the application and the size overhead is just about 200 KB.

DevSuite pricing starts at Rs.10,000/- onwards.

8. IL WebSites

We design and maintain Indian Language web sites and provide all kind of support in this field. Being pioneers in this field, we have been able to study the responses and behaviors of browsers in handling Indian Language Contents. Using our Content Management System, we help newspapers and web site owners develop and maintain their web sites themselves if required. We have a dedicated server specially configured for hosting of web sites using Indian Language Fonts. We also provide dynamic fonts for web sites.

9. Devnagari Diary

This unique Personal Information Manager helps you keep and organise your personal data in Marathi / Hindi. It prints basic reports and has excellent search features.

Features :

- The Easy to use Marathi PIM
- Store personal data of people around you in Marathi
- Print Reports, Mailing Labels
- Search Data

Web Development Firms, Individual Web Developers, Newspapers, Magazines can make use of Content Management System to manage contents on the website.

10. Dynamic Fonts in Indian Languages

Web Sites in Indian languages are on a rise these days. To view Indian Language contents on web pages, it was essential to download and install fonts to be able to view text in Indian language. This posed many a problems as there are more than 50 fonts currently being used on various sites. The user needed to download and install so many fonts if he wishes to view these web site. This resulted in people loosing out interest in downloading the fonts.

With the support of Dynamic fonts the need to download and install fonts is eliminated and the user can easily view the text in any Indian language.

Dynamic fonts are one of the latest developments in HTML design. Dynamic fonts put more creative power in web authors' hands. Instead of just using a single standard or default font for making a web page, web authors can now create pages using the multiple fonts they have on their systems, with the assurance that those pages will display in a browser with their font formatting intact.

Our Indian Language Dynamic Fonts are useful for making Indian Language websites. When these Dynamic fonts are used, the readers don't have to download fonts to their systems to view the website.

Features

- No need to download and install fonts
- Fast loading
- Supported in Netscape and IE
- License to distribute fonts included
- All supporting files and scripts included

Web Development Firms, Individual Web Developers, Newspapers, Magazines can make use of Dynamic Fonts to develop Hindi or Marathi website.

11. Online Typing Module

A difficult task of typing in Hindi/Marathi on a web based form is now made easy with Online Typing Module. This is a special script that can be applied to a web based form so that the form can be filled in Hindi/Marathi. The data typed in the form is then sent to database or over e-mail. Supports typing in multiple keyboards.

Features :

- User can directly type in a web based form
- Data is sent to database or can be transmitted over e-mail
- Useful for making Feedback forms
- Useful for making survey forms
- Fast loading script
- Works on MS IE 5.0 and above
- Supports typing in various keyboard layouts
- Conversion of data in other fonts is possible before transmission

Web Development Firms, Individual Web Developers, Newspapers, Magazines can make use of Online Typing Module to Make feedback forms or survey forms in Hindi or Marathi.

12. WebVigil

Webmasters can now keep an constant eye on their websites using WebVigil. This online software visits your website on a predefined schedule and reports back problems if any. The report is presented in a neat format. This software works on the background as long as you are online, thus eliminating the need of your personal attention while checking the integrity of your website.

Features :

- Round the clock monitoring of the website
- Reports about problem areas
- Works on the background without your interaction
- Just specify pages to be checked and it takes over

Anyone having a website can make use of WebVigil. Web Development Firms and Individual Web Developers can use WebVigil to keep watch on client sites. Newspapers and Magazines can make use of WebVigil to see that the service works uninterrupted.

(Source Website/Courtesy :

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