

R.K. Joshi

(1936-2008)

Calligrapher

Designer

Poet

Researcher

Teacher

1952-56

Studied at Sir J.J. Institute of Applied Art, Mumbai

1956-60

Worked as artist with then D.J. Keymer & Co. (now OBM).

1961-83

Worked as Art Director at Ulka Advertising, Mumbai.

1983-96

Joined as Professor and taught Visual Communication course (Calligraphy, Typography, Type Design and Semiotics) at Industrial Design Centre, IIT, Mumbai.

1997-2008

Visual Design Specialist,
Centre for Development of Advance Computing Mumbai,
(formerly NCST).

Made pioneering efforts to establish aesthetics of Indian letterforms through workshops, seminars, International conferences, exhibitions and demonstrations. Revived academic, professional and research interest in Indian Calligraphy, Typography, Computer aided type designs and Compugraphy.

After a meritorious career of 30 years in mass communication industry, Prof. Joshi taught PG design courses for 15 years at IDC/IIT, Mumbai, as a professor in visual communication and worked as HOD.

At present, he works as a visiting design specialist at C-DAC Mumbai (formerly NCST) in the area of language technology and design interface. He has collaborated to develop font design software (Vinyas), Indian language word processing packages (Vividha, Vidura), has designed series of O/S fonts in Indian languages on Windows 2000 (Mangal) for Microsoft and also on Linux platform (RaghuHindi).

He has written concrete poems, staged multilingual happenings, developed Deshanagari - a common script for all Indian Languages, planned multilingual communication campaigns and undertook first ever calligraphic research in Indian manuscripts and epigraphic writings. He worked on notation system for Indian music in collaboration with Dr. Ashok Ranade.

Many honors and awards (Hall of Fame 1992 CAG, Distinguished Achievement Award 2004 Ad Club, K. R. Paranjpe Gunijan Award 2006), Prof. Joshi has delivered invited lectures on Indian Design, Calligraphy, Type Design, Compugraphy at national and international forums such as ATYPI (1983, 86, 90, 97, 2002, 06), TDC, Japan (1997), ICOGRADA, Nagoya (2003), iCEER, Taiwan (2005), MetaDesign, Seoul (2005), W3C SSML Workshop II, Crete, Greece (2006).

Many papers and articles to his credit, Prof. Joshi was also involved in the standardization of codes for Marathi and has worked exhaustively to implement Vedic Sanskrit codes for Unicode.

Office Address:

Centre for Development of Advanced Computing (formerly NCST)
Gulmohar Cross Road No. 9, Juhu, Mumbai - 400 049, India,

Tel: +91-22-2620 1606, Fax: +91-22-2621 0139,

Email: rkjoshi@cdacmumbai.in

Web: <http://staff.cdacmumbai.in/rkjoshi>

